

COMMERCIAL
ELECTRICAL ·
OCTOBER 2026

Three demand shocks are hitting one small pool.

The apprentice pipeline cannot keep pace.

Hi {{first_name}},

Commercial electrical hiring is being squeezed by three demand shocks hitting at once: data center construction, EV infrastructure, and building electrification, and the apprentice-to-journeyman pipeline simply cannot keep pace. Journeyman wages have crossed \$100,000 in the hottest metros, and master electricians and senior PMs are the roles actually breaking under the pressure.

THE NUMBER THAT MATTERS

6%

of all placements we made in the last year were Commercial Electrical roles.

\$82,000

average placed salary across those roles nationally, through August 2026.

Master electricians are the hardest, slowest hire in the trade, 60-90 days to fill, before you even factor in the state license that makes the role legal. Data center demand alone is pushing 30-40% wage premiums in the hottest metros.

THIS MONTH'S READ

Top 10 Hiring Challenges in Commercial Electrical Recruiting (2026)

Why three demand shocks are hitting the same small talent pool at once, and what to do about it.

[Read the full guide →](#)

FROM THE FIELD

2 New Team Members Onboarded

Dallas-Fort Worth Electrical Contractor, TX, a real engagement, not an estimate. Read the exact roles, timeline, and outcome.

[Read the case study →](#)

QUICK WIN

Low-voltage and line-voltage are two separate labor pools, not one interchangeable trade. Make sure your posting, and your recruiter, know which one you actually need.

Hiring electrical pros? Book a call

If electrical hiring is on your plate this quarter, that's all we do. Reply to this email or grab a time above.

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President, My Trade Talent

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EMAIL SETUP

SUBJECT	Three demand shocks are hitting your electrician pool at once.
PREHEADER	Why the apprentice-to-journeyman pipeline cannot keep pace right now.
SEND DATE	October 2026
AUDIENCE	Commercial Electrical contact list
APPROVER	Neil