



COMMERCIAL
CLEANING & FACILITY
MAINTENANCE ·
OCTOBER 2026

The supervisor tier never rebuilt. *Not since the pandemic hygiene surge.*

Hi {{first_name}},

The pandemic hygiene surge never fully receded, but the site managers, account managers, and facilities managers who grew up during that surge got promoted fast and then left for adjacent industries, and the bench never rebuilt. Facilities managers take 60-90 days to fill, and the credential most firms actually need (BOMI, FMP, CFM) stretches that further.

THE NUMBER THAT MATTERS

60-90

days to fill a facilities manager, longer with the BOMI, FMP, or CFM credential most firms actually need.

6-9%

supervisor wage growth for three years straight, which makes a comp range set even 18 months ago genuinely stale.

CIMS-certified account managers and BOMI/FMP-credentialed facilities managers both carry a 10-15% pay premium, real, verifiable, and easy to fake on a resume. Healthcare-grade site managers are a distinct hiring problem too, infection-control experience does not transfer from standard commercial cleaning.

THIS MONTH'S READ

Top 10 Hiring Challenges in Commercial Cleaning & FM Recruiting (2026)

Why the supervisor tier, not front-line labor, is the real bottleneck in this trade.

[Read the full guide →](#)

FROM THE FIELD

2 Sales Reps Hired

A real commercial cleaning engagement, not an estimate. Read the exact roles, timeline, and outcome.

[Read the case study →](#)

QUICK WIN

Verify the credential, not just the title. BOMI, FMP, and CIMS certifications carry real pay premiums and are easy to claim and hard to confirm without checking.

**Hiring cleaning & FM leaders?
Book a call**

If cleaning and facilities maintenance hiring is on your plate this quarter, that's all we do. Reply to this email or grab a time above.

Michael Carter
President, My Trade Talent

My Trade Talent · 800 Lumiere Place Blvd., Suite 300, St. Louis, MO 63102
314.886.7975 · staffing@mytradetalent.com

You're receiving this because you asked for hiring-market data from My Trade Talent.

[\[Unsubscribe: Smartlead inserts this link at send time\]](#) · [Privacy](#)

© 2026 My Trade Talent. All rights reserved.

INTERNAL ONLY: NOT PART OF THE SEND

EMAIL SETUP

SUBJECT	The supervisor tier never rebuilt after the pandemic surge.
PREHEADER	Why facilities managers take 60-90 days to fill, and what to do about it.
SEND DATE	October 2026
AUDIENCE	Commercial Cleaning & Facility Maintenance contact list
APPROVER	Neil