



WELDING &
FABRICATION ·
OCTOBER 2026

This is a certification problem. *Not a headcount problem.*

Hi {{first_name}},

The bottleneck in welding and fabrication hiring is not headcount, it is verified certification. Nationwide employment for welders is projected to grow just 2% through 2034, slower than average and mostly replacement-driven, while candidates search for pay information far more than for hiring help.

THE NUMBER THAT MATTERS

+2%

projected welder employment growth through 2034, slow and mostly replacement-driven, per BLS.

18,100

monthly searches for "welder salary" alone, versus almost nothing for hiring help, per SEMrush.

AWS certification is not universal across joint types and positions, a welder certified for 6G pipe is not automatically qualified for structural plate. CWI (Certified Welding Inspector) sits a tier above standard AWS certification for quality-control and code-compliance roles.

THIS MONTH'S READ

Top 10 Hiring Challenges in Welding & Fabrication Recruiting (2026)

Why verified certification, not headcount, is the real hiring constraint in this trade.

[Read the full guide →](#)

FROM THE FIELD

Proof, not promises

We recruit continuously for welding and fabrication, so the shortlist exists before your seat opens. See real hiring wins from other trades we recruit for, and ask us about our track record in your market on a discovery call.

[See real case studies →](#)

QUICK WIN

Job boards surface resumes, not verified certifications. The gap between a claimed credential and a confirmed one is where most open-posting hires fail, verify before you extend an offer.

Hiring welders? Book a call

If welding hiring is on your plate this quarter, that's all we do. Reply to this email or grab a time above.

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President, My Trade Talent

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EMAIL SETUP

SUBJECT	Welding hiring is a certification problem, not a headcount problem.
PREHEADER	Why verifying AWS and CWI credentials matters more than posting harder.
SEND DATE	October 2026
AUDIENCE	Welding & Fabrication contact list
APPROVER	Neil