



LED & SOLAR ·
OCTOBER 2026

Solar and electrician are not one hire.

They're priced about \$10,000 apart.

Hi {{first_name}},

LED & Solar hiring is hard because it draws from two separate occupations that get treated as one, in a trade growing faster than almost any other in the skilled labor market. Solar Photovoltaic Installers are projected to grow much faster than average through 2034, and the licensed electricians who share that crew are in equally high demand elsewhere.

THE NUMBER THAT MATTERS

\$53,140

national median pay for Solar PV Installers, versus \$63,190 for Electricians, roughly \$10,000 apart, per BLS.

7%+

projected solar installation growth through 2034, one of the strongest rates BLS tracks for any construction trade.

NABCEP certification is real and worth verifying, but there is no verified pay-premium figure for it, we will not invent one, and you should not trust one you see elsewhere. "LED retrofit electrician" is not a separately tracked occupation, it falls under the general Electricians classification.

THIS MONTH'S READ

Top 10 Hiring Challenges in LED & Solar Recruiting (2026)

Why pricing solar and electrician roles the same misses the budget, and what to check instead.

[Read the full guide →](#)

FROM THE FIELD

Proof, not promises

We recruit continuously for LED and solar, so the shortlist exists before your seat opens. See real hiring wins from other trades we recruit for, and ask us about our track record in your market on a discovery call.

[See real case studies →](#)

QUICK WIN

Price the role by the actual occupation, not the crew. Solar PV installation and licensed electrical work are priced roughly \$10,000 apart nationally.

**Hiring solar & LED pros? Book
a call**

If solar or LED hiring is on your plate this quarter, that's all we do. Reply to this email or grab a time above.

Michael Carter
President, My Trade Talent

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EMAIL SETUP

SUBJECT	Solar and electrician are not one hire. Price them separately.
PREHEADER	Why the two roles run roughly \$10,000 apart, and what that means for your budget.
SEND DATE	October 2026
AUDIENCE	LED & Solar contact list
APPROVER	Neil